Exhibit Rules and Regulations

By applying for exhibit space, a company agrees to adhere to all conditions and regulations outlined below and in the Exhibitor Prospectus. The following rules and regulations have been designed for the benefit of all exhibitors. The American Society for Dermatologic Surgery (ASDS) requests full cooperation of exhibitors in their observance. Please be sure that your promotional department or anyone else involved in the arrangement for your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibiting company to see that all booth personnel are aware of and adhere to these rules and regulations and conduct themselves in a professional manner throughout the meeting.

All matters in question not specifically covered by the rules and regulations are subject to the decision of the ASDS Annual Meeting leadership through the staff or Board of Directors. ASDS may grant permission to exhibit subject to such special conditions or limitations as they deem necessary to assure that an exhibitor satisfies the basic criteria for technical exhibits.

1. ADVERTISING AND PROMOTIONS

Exhibit items, advertising literature or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media that particular products or services have been exhibited at the ASDS Annual Meeting in a manner that could be construed as an endorsement by ASDS or its members is prohibited. The use of the ASDS logo, seal of approval, trademarks or other similar property rights, including those that are in disuse, are strictly prohibited in connection with any product or advertising materials displayed or disseminated at the ASDS Annual Meeting. Exhibitors shall not transmit nor permit anyone to transmit a description of any part of the ASDS Annual Meeting by means of radio, television, cable, videotape or other method of transmission of oral or visual reports without the written permission of the ASDS Executive Director.

Advertising materials cannot be distributed outside the exhibitor’s booth. This applies to distributing flyers, handbills, invitations, magazines or other advertising materials to hotel rooms of ASDS Annual Meeting attendees. Canvassing or distributing materials in any part of the facility used by ASDS is forbidden.

2. EDUCATIONAL CONTENT

As an ACCME-accredited provider, ASDS must ensure all guidelines are followed with regard to educational content that is fair, balanced and free of commercial bias. As part of the ACCME Guidelines for Commercial Support, there must be clear separation between continuing medical education and any commercial promotional activities. As such, promotions referencing or linking to educational presentations within any ASDS educational content is prohibited, including mention of abstract or session titles, faculty names, etc.

3. CONTESTS, DRAWINGS, ETC.

Contests and drawings are permitted with prior approval of ASDS. Requests must be submitted in writing prior to the meeting. The rules must be posted at the booth and include eligibility, date and time of drawing, the words “no purchase necessary to enter,” how winners are notified, etc. ASDS reserves the right to restrict contests or drawings that it deems inappropriate or unprofessional. Gaming devices of any description are not allowed in the Exhibit Hall. Approved contests and drawings must comply with all local, state and federal laws governing such activities. The exhibitor must agree to indemnify ASDS, its Board of Directors, employees and vendors in the event of any claims arising from the operation of the event or activity.

4. ATTENDANCE AT EDUCATIONAL SESSIONS

Exhibitors are allotted one Meeting Pass per booth to attend the general scientific educational sessions (not including ticketed sessions). Exhibitor personnel are expected and required to attend as a silent observer and cannot participate in the session in any way. Exhibitors may not influence the content for educational sessions and / or participate in the questions and answers. Any company / attendee reported as interfering with the open forum of ideas and research during the ASDS Annual Meeting may be removed from the meeting and will be brought before the ASDS Professional Conduct Committee.

5. AMERICANS WITH DISABILITIES ACT

Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act (ADA) of 1992 with regard to their booth space, including but not limited to wheelchair access.

6. ASSIGNMENT OF SPACE

Exhibit space is assigned on a priority point system. The criteria for issuing points is based upon the number of booths purchased, membership in the Industry Advisory Council (IAC), years of participation, level of corporate support and frequency of advertising in ASDS publications, including: 3 points for each booth space purchased, 1 point for every year of participation in the ASDS Annual Meeting, 1 point for every advertisement in the ASDS Annual Meeting Preliminary Program or Final Program, 8 points for Diamond Level partners, 7 points for Platinum Level partners, 6 points for Gold Level partners, 5 points for Silver Level partners, 4 points for Bronze Level partners, 3 points for Copper Level partners, 2 points for Brass Level partners and 1 point for Pewter Level partners. The number of points accumulated will determine priority assignment. Assignment of space will be made upon completion, in full, of the application process. Booth size requirements, the booth numbers preferred, date the application was received and proximity of competitive or complementary firms also will be taken into consideration. Notification of acceptance is given upon return of completed contract and payment of space.

Companies that have not exhibited at a past ASDS Annual Meeting will be required to submit product brochures, company literature or product samples to ensure that the products or services exhibited are consistent with the interests and educational values of the ASDS. ASDS may refuse to accept the application of any company with a display of goods or services that is not compatible with the general character and objectives of ASDS.

Companies that have merged with, been purchased by or have purchased another company may use the exhibit history from either company, whichever is more favorable, but not the combined history of both companies. The sale of a product, product line, certain technology or certain assets to another company will be considered to transfer priority points only if and to the extent determined by ASDS in its sole discretion.

ASDS reserves the right to change the exhibit floor plan, without consultation of contracted exhibitors, if conflicts arise regarding space requests or conditions that are beyond the Society’s control.

ASDS reserves the right to relocate an exhibitor at any time, with the understanding that if the exhibitor does not agree with such relocation to the extent that the exhibitor cannot participate in the ASDS Annual Meeting, the full payment for exhibit space will be refunded.

7. BADGES / BOOTH CONDUCT

All representatives of exhibiting firms must register and wear the official exhibitor badge for admission to and while working in the Exhibit Hall. Company badges will not be accepted in lieu of the official badge. Exhibitors may not deface or mark badges in any manner. Affixing stick-on items, punching, stamping or marking badges is not permitted. Individuals who do not have a badge will not be permitted into the exhibit area. All booth representatives need to be registered with ASDS by Aug. 22, 2018. Your booth fee entitles you to up to four complimentary booth personnel badges for every 8’ x 10’ booth purchased. If additional booth personnel are needed to staff the booth, they must register for the meeting at an additional charge.

ASDS has a zero-tolerance policy for false certification of individuals as exhibitor representatives, office personnel of a physician's office, misuse of a member registration badge or any other method used to assist unregistered / registered persons to gain admission to the exhibit floor or scientific sessions. If an exhibitor violates this policy, it will be cause for expelling the violator from the meeting and removing a violator’s exhibit from the floor without obligations on the part of ASDS. Any exhibiting company representatives caught misrepresenting themselves at the meeting may cause their company to be prohibited from exhibiting at future meetings.

Exhibit personnel may NOT enter another exhibitor’s booth without obtaining permission.

Lingerence in the aisles surrounding another exhibitor’s booth for the purpose of obtaining product information or distracting other booth personnel is strictly prohibited.

8. CHILDREN

Children under 18 years of age are NOT permitted to enter the Exhibit Hall at any time during the meeting. This restriction includes installation, exhibition and dismantling hours. If children are present, they will be required to leave the hall immediately.